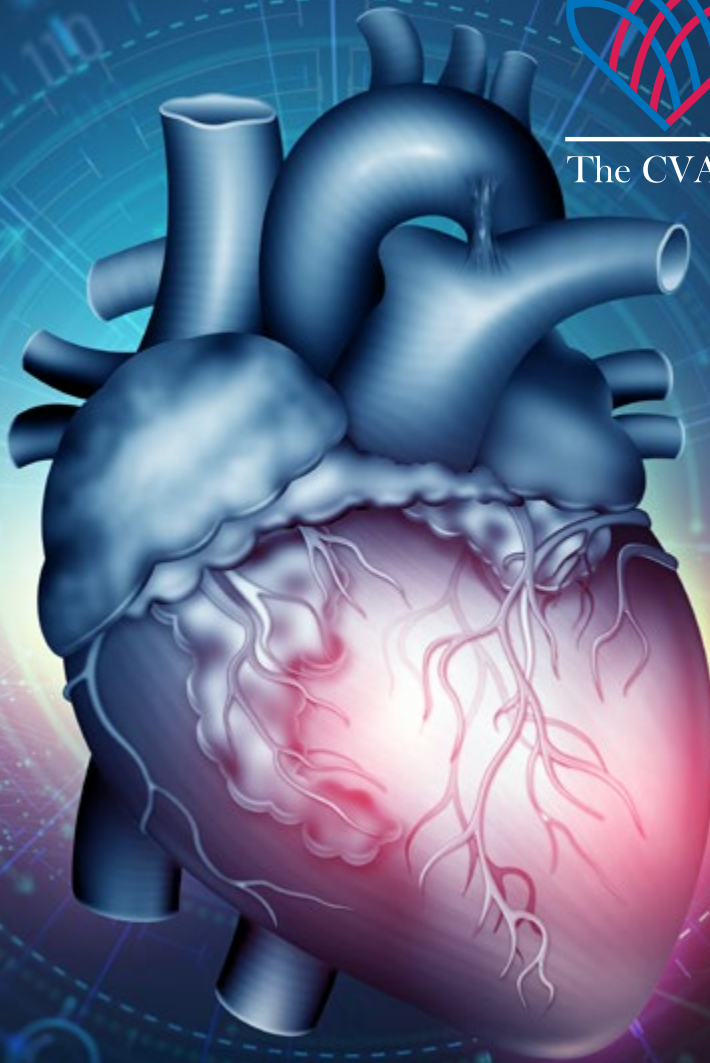




CVA

The CVA Medical Education Foundation



February 18, 2023

Marriott Birmingham • Birmingham, AL

16th Annual
**Cardiovascular
Update 2023**



CVA Cardiovascular
Associates

THE CVA MEDICAL EDUCATION FOUNDATION

This conference is designed for physicians, clinicians, nurses, and medical staff who treat and manage patients with cardiovascular disease. This includes those who specialize in internal medicine, family medicine, OB/GYN, neurology, critical care, pulmonary, and podiatry. Join us for the 16th annual **Cardiovascular Update** conference being held at the Marriott Birmingham in Birmingham, Alabama on Saturday, February 18, 2023.

We hope you will make plans now to be one of the exhibitors and sponsors at **Cardiovascular Update 2023**. **Cardiovascular Update 2023** is being offered through The CVA Medical Education Foundation. This annual continuing medical education meeting is intended to provide physicians and other clinicians with a practical and timely overview of important developments in the care of patients with cardiovascular disease. A spectrum of cardiovascular topics will be discussed as listed in the enclosed agenda. **We have designed our conference for internists, family physicians, podiatrists, nurse practitioners and physician assistants.**

In this brochure we will share information on our Sponsorship Program as well as an Application for Exhibit Space. We have space for 30 exhibits and location assignments will be made based on receipt of completed exhibitor applications and payments. Special considerations of exhibit placement will be given to sponsors of our conference events. Due to the limited number of available exhibits, we expect a sell out and encourage you to complete the application and return it today!

Exhibit fees are \$2,000 and include conference registration and meals for two company representatives. Additional representatives may be added for an additional fee. Overnight hotel reservations should be made directly with the Marriott Birmingham by calling (205) 968-3775.

If you are interested in meeting and networking with physicians and other healthcare professionals from across Alabama, join us at **Cardiovascular Update 2023**. If you have any questions or need more information please contact Rebekah Francis at (205) 616-5938 or by email at rebekahfrancis@att.net.

We appreciate your consideration of our educational event and hope to see you soon!

Dr. John T. Eagan, Jr., Dr. Saji C. Jacob, and Dr. Matthew Sample
The CVA Medical Education Foundation



16th Annual Cardiovascular Update 2023

February 18, 2023

Marriott Birmingham • Birmingham, AL

Educational Sponsor Program

The CVA Medical Education Foundation appreciates the monetary assistance provided by exhibitors and supporters who sponsor our conference events. Sponsorship allows you to highlight your company in the exhibit hall and demonstrate your support of our educational event. **Special consideration of exhibit placement is given to those companies who sponsor our conference.**

All Sponsorship Packages Include:

- » Company web link on the cvupdate.org website
- » Registration for **additional company representatives**
- » On-site **recognition and sponsor signage**

Gold Level - \$6,000

- **Sponsor of attendee bags**
- **Premium location in the Exhibit Hall**
- **Registration for four company representatives**

Silver Level - \$4,000

- **Sponsor of breakfast**
- **Premium location in the Exhibit Hall**
- **Registration for three company representatives**

Bronze Level - \$3,000

- **Sponsor of the morning break or beverage station**
- **Premium location in the Exhibit Hall**
- **Registration for three company representatives**

ITEMIZED SPONSORSHIP OPPORTUNITIES:

Conference Bags: Each attendee will receive a bag at the Cardiovascular Update 2020. Sponsorship will provide your company name and logo on the conference bag.
Sponsorship is \$2000

Breakfast: Our attendees will rise early for this heart-healthy breakfast to start the day.
Sponsorship is \$1500

Lunch: A heart-healthy lunch while attendees have the opportunity to visit with exhibitors in the exhibit area. **Sponsorship is \$1500**

Smoothie Station: Smoothies available in the exhibit area gives attendees additional time to visit with exhibitors. **Sponsorship is \$900**

Coffee Station: A coffee station setup in the exhibit area gives attendees a chance to visit with exhibitors. **Sponsorship is \$800**

Morning Break: Healthy snacks at mid-morning in the exhibit area gives attendees a chance to visit with exhibitors and enjoy refreshments. **Sponsorship is \$800**

Drink Station: Water and Soft Drinks setup throughout the exhibit area while attendees visit with exhibitors. **Sponsorship is \$800**

**Sponsored activities will be available on a first come, first served basis.
Full payment is required to confirm sponsorship. Please complete the enclosed application.*

CARDIOVASCULAR UPDATE 2023

February 18, 2023

CONFERENCE AGENDA*

7:00 - 7:45am	Breakfast Buffet and Visit Exhibits
7:45 - 8:00am	Welcome and Introductions
8:00 - 8:30am	New Horizons in Atrial Fibrillation Macy C. Smith, Jr., MD, FACC, FHRS
8:30 - 9:00am	Antiplatelet and Anticoagulation Drugs in Cardiology J. Bradley Cavender, MD, FACC
9:00 - 9:30am	Management of Mitral Regurgitation Stephen Bakir, MD, FACC
9:30 - 10:00am	Abdominal Aortic Aneurysm Jan Skowronski, MD, MBA
10:00-10:20am	Break and Visit the Exhibits
10:20-11:20am	Breakout Sessions Amiodarone Toxicity Lipid Management: Statins Russell C. Reeves, MD, FACC Joyce R. Koppang, MD, FACC
11:20-12:15pm	Lunch and Visit the Exhibits
12:15-12:30pm	Presentation of John B. Burrett Award
12:30 - 1:00pm	Venous Disease and Management John T. Eagan, Jr., MD, FACC
1:00 - 1:30pm	Congestive Heart Failure: Guideline Management Saji C. Jacob, MD, FACC
1:30 - 2:00pm	Hypertension in Pregnancy Andrew P. Miller, MD, FACC
2:00 - 2:10pm	Break
2:10 - 2:40pm	Basic Understanding of CTA Percy J. Colon, III, MD, FACC
2:40 - 3:10pm	Lipid Management: Non-Statins Drugs Saema Mirza, MD, FACC
3:10 - 3:40pm	Alabama's Not Number One: A New Year Michael B. Honan, MD, FACC
3:40pm	Adjournment

**Please note that speakers and/or topics may change without notice due to unpreventable circumstances.*

APPLICATION FOR EXHIBIT SPACE

CARDIOVASCULAR UPDATE 2023

February 18, 2023

Marriott Birmingham, Birmingham, AL

Please register online at cvupdate.org or complete and return this form

(Information below will be printed in conference materials)

Exact Company Name for Sign _____

Contact Person _____ Phone _____

Address _____

City _____ ST _____ Zip _____

Email Address _____

Name of person in charge of exhibit and to whom instructions should be sent (include email address if different from above):

For conference promotional materials, briefly describe your company's product or service:

For name badges, list the names of attending representatives:

1. _____ 2. _____

***Additional Company Representatives @ \$75 each (All attending representatives must be registered)**

3. _____ 4. _____

FEES:

Cardiovascular Update Exhibit

Exhibit Space and Meals for Two Representatives **\$2000** \$ _____

*Additional Representatives _____ **at \$100 each** \$ _____

Sponsorship: _____ \$ _____
(please list per enclosed sponsorship sheet)

TOTAL AMOUNT \$ _____

Please make checks payable to The CVA Medical Education Foundation (Federal Tax ID: #26-0633739)

Mail payment to:

**The CVA Medical Education Foundation
P.O. Box 383083
Birmingham, AL 35238-3083**

To pay by credit card, please visit cvupdate.org



CVA Cardiovascular
Associates

THE CVA MEDICAL EDUCATION FOUNDATION

APPLICATION FOR EXHIBIT SPACE CARDIOVASCULAR UPDATE 2023

February 18, 2023

Marriott Birmingham, Birmingham, AL

1. Thirty tabletop exhibits are available. Each exhibit space will be furnished with a draped table, two chairs, and wastebasket.
2. Base fees for exhibit space include conference meals for two primary representatives. **Other representatives in attendance will cost \$100 per person.** Meals include Saturday's breakfast, break and lunch.
3. Exhibits may be set up between 3:00-5:00pm on Friday, February 17, 2023. Exhibits must be removed by 4:00pm on Saturday, February 18, 2023. Conference exhibit hours are Saturday, February 18th from 7:00am-1:30pm. We ask that a representative remain in your exhibit space at all times as our schedule is subject to change.
4. **Exhibit locations will be assigned based on the level of sponsorship in the conference as well as the order applications are received, with payment, in The CVA Medical Education Foundation office** (please see sponsorship form included). Full payment is required with return of this completed application to reserve exhibit space. We cannot honor telephone requests to hold space. If you plan to pay by credit card, please visit our website at cvupdate.org to complete the online application. **You may fax your application to (877) 720-1495.** A cancellation fee of \$250 will be charged to exhibitors who cancel prior to January 20, 2023. Cancellation after January 20, 2023 or failure to occupy space obligates the exhibitor to full payment and The CVA Medical Education Foundation reserves the right to re-sell the exhibit space.
5. Conference dress code is business casual.
6. Please keep a copy of both sides of your completed application and return the original with your check or register online at cvupdate.org. We request that all applications to exhibit be submitted no later than **January 20, 2023.** Our mailing address is:

The CVA Medical Education Foundation
PO Box 383083
Birmingham, AL 35238-3083
205) 616-5938

We recognize and appreciate the role exhibitors play in keeping physicians abreast of the various products, service and technologies available to medical practices and invite you to join us.