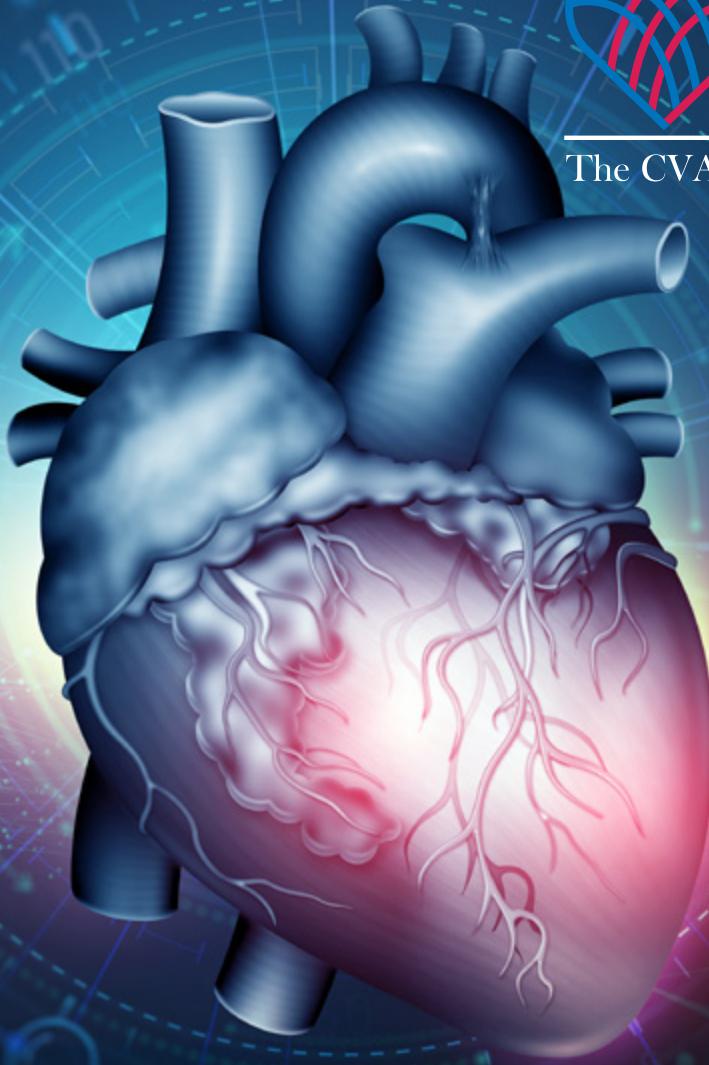


2024 EXHIBITOR PROSPECTUS



CVA

The CVA Medical Education Foundation



February 10, 2024

Marriott Birmingham • Birmingham, AL

17th Annual

***Cardiovascular
Update 2024***

cvupdate.org



CVA Cardiovascular
Associates

THE CVA MEDICAL EDUCATION FOUNDATION

Please accept our invitation to highlight your company and reach physicians and healthcare clinicians from across Alabama. Join us for the 17th annual **Cardiovascular Update** conference being held at the Marriott Birmingham in Birmingham, Alabama on Saturday, February 10, 2024.

We hope you will make plans now to be one of the exhibitors and sponsors at **Cardiovascular Update 2024**. **Cardiovascular Update 2024** is being offered through The CVA Medical Education Foundation. This annual continuing medical education meeting is intended to provide physicians and other clinicians with a practical and timely overview of important developments in the care of patients with cardiovascular disease. A spectrum of cardiovascular topics will be discussed as listed in the enclosed agenda. **We have designed our conference for internists, family physicians, podiatrists, nurse practitioners and physician assistants.**

In this prospectus we will share information on our Sponsorship Program as well as an Application for Exhibit Space. We have space for 25 exhibits and location assignments will be made based on receipt of completed exhibitor applications and payments. Special considerations of exhibit placement will be given to sponsors of our conference events. Due to the limited number of available exhibits, we expect a sell out and encourage you to complete the application and return it today!

Exhibit fees are \$2,000 and include conference registration for two company representatives. Additional representatives may be added for an additional fee. Overnight hotel reservations should be made directly with the Marriott Birmingham by calling (205) 968-3775.

If you are interested in meeting and networking with physicians and other healthcare professionals from across Alabama, join us at **Cardiovascular Update 2024**. If you have any questions or need more information please contact Rebekah Francis at (205) 616-5938 or by email at rebekahfrancis@att.net.

We appreciate your consideration of our educational event and hope to see you soon!

With Warmest Regards,

John T. Eagan, Jr., MD, FACC
Conference Chair

Saji C. Jacob, MD, FACC
Conference Co-Chair

CARDIOVASCULAR UPDATE 2024

February 10, 2024

CONFERENCE AGENDA*

7:00 - 7:45am	Breakfast Buffet and Visit Exhibits
7:45 - 8:00am	Welcome and Introductions
8:00 - 8:30am	Optimizing Care of Atherosclerotic Cardiovascular Disease in Diabetes Mellitus Andrew P. Miller, MD, FACC
8:30 - 9:00am	Diastolic Heart Failure Stephen Bakir, MD, FACC
9:00 - 9:30am	Devices: For Primary Care Physicians Sanjeev S. Hasabnis, DO, FACC
9:30 - 10:00am	Carotid Disease J. Bradley Cavender, MD, FACC
10:00 - 10:20am	Break and Visit the Exhibits
10:20 - 10:50am	Chronic Kidney Disease and Cardiac Disease John T. Eagan, Jr., MD, FACC
10:50 - 11:20am	Diuretics J. Terry White, MD, FACC
11:20 - 12:15pm	Lunch and Visit the Exhibits
12:15 - 12:30pm	Presentation of John B. Burrett Award
12:30 - 1:00pm	Nuclear Cardiology Percy Colon, III, MD, FACC
1:00 - 1:30pm	Endovascular Therapies: The Things That Your Cardiologist (typically) Would Not Tell You Jan Skowronski, MD, MBA
1:30 - 2:00pm	Syncope Sarah Sandberg, MD
2:00 - 2:10pm	Break
2:10 - 2:40pm	ECHO: Right Heart Evaluation Luiz Pinheiro, MD, FACC
2:40 - 3:10pm	Advances in Percutaneous Management of Tricuspid Regurgitation Matthew Sample, MD, FACC
3:10 - 3:40pm	Guideline Management of Chronic Stable Angina Saji C. Jacob, MD, FACC
3:40pm	Adjournment

*Please note that speakers and/or topics may change without notice due to unpreventable circumstances.

CARDIOVASCULAR UPDATE 2024

February 10, 2024 | Marriott Birmingham

Registration and Sponsorship Form

The CVA Medical Education Foundation appreciates the support provided by exhibitors and companies who sponsor our conference events. Sponsorship allows you to highlight your company in the exhibit hall and demonstrate your support of our educational event.

Platinum Level - \$10,000

- Premium exhibit location and registration for 4 company representatives
- Full page Ad in conference program

Gold Level - \$5,000

- Premium exhibit location and registration for 3 company representatives
- Half page Ad in conference program

Silver Level - \$4,000

- Preferred exhibit location and registration for 3 company representatives
- Quarter page Ad in conference program

Bronze Level - \$3,000

- Preferred exhibit location and registration for 3 company representatives

Please register online at cvupdate.org or complete and return this form

(Information below will be printed in conference materials)

Company Name _____

Contact Person _____ Phone _____

Address _____

City _____ ST _____ Zip _____

Email Address _____

For name badges, list the names of attending representatives:

1. _____ 2. _____

3. _____ 4. _____

Cardiovascular Update Exhibit

Exhibit Space and Two Representatives **\$2000** \$ _____

*Additional Representatives _____ **at \$100 each** \$ _____

OR

Sponsorship Level: _____ \$ _____

TOTAL AMOUNT \$ _____

Please make checks payable to **The CVA Medical Education Foundation (Federal Tax ID: #26-0633739)**

The CVA Medical Education Foundation, P.O. Box 383083, Birmingham, AL 35238-3083

To pay by credit card, visit cvupdate.org

Questions? Call 205-616-5938 or email us at rebekahfrancis@att.net



CVA Cardiovascular
Associates

THE CVA MEDICAL EDUCATION FOUNDATION

APPLICATION FOR EXHIBIT SPACE

Cardiovascular Update – February 10, 2024

Marriott Birmingham | Birmingham, AL

1. Twenty-five tabletop exhibits are available. Each exhibit space will be furnished with a draped table, two chairs, and wastebasket.
2. Base fees for exhibit space include conference meals for two primary representatives. **Other representatives in attendance will cost \$100 per person.** Meals include Saturday's breakfast, break and lunch.
3. Exhibits may be set up between 3:00-5:00pm on Friday, February 9, 2024. Exhibits must be removed by 4:00pm on Saturday, February 10, 2024. Conference exhibit hours are Saturday, February 10th from 7:00am-1:30pm. We ask that a representative remain in your exhibit space at all times as our schedule is subject to change.
4. **Exhibit locations will be assigned based on the level of sponsorship in the conference as well as the order applications are received, with payment, in The CVA Medical Education Foundation office** (please see sponsorship form included). Full payment is required with return of this completed application to reserve exhibit space. If you plan to pay by credit card, please visit our website at cvupdate.org to complete the online application. **You may fax your application to (877) 720-1495.** A cancellation fee of \$250 will be charged to exhibitors who cancel prior to January 12, 2024. Cancellation after January 12, 2024 or failure to occupy space obligates the exhibitor to full payment and The CVA Medical Education Foundation reserves the right to re-sell the exhibit space.
5. Conference dress code is business casual.
6. Please keep a copy of both sides of your completed application and return the original with your check or register online at cvupdate.org. We request that all applications to exhibit be submitted no later than **January 22, 2024**. Our mailing address is:

The CVA Medical Education Foundation
PO Box 383083
Birmingham, AL 35238-3083
(205) 616-5938

We recognize and appreciate the role exhibitors play in keeping physicians abreast of the various products, service and technologies available to medical practices and invite you to join us.