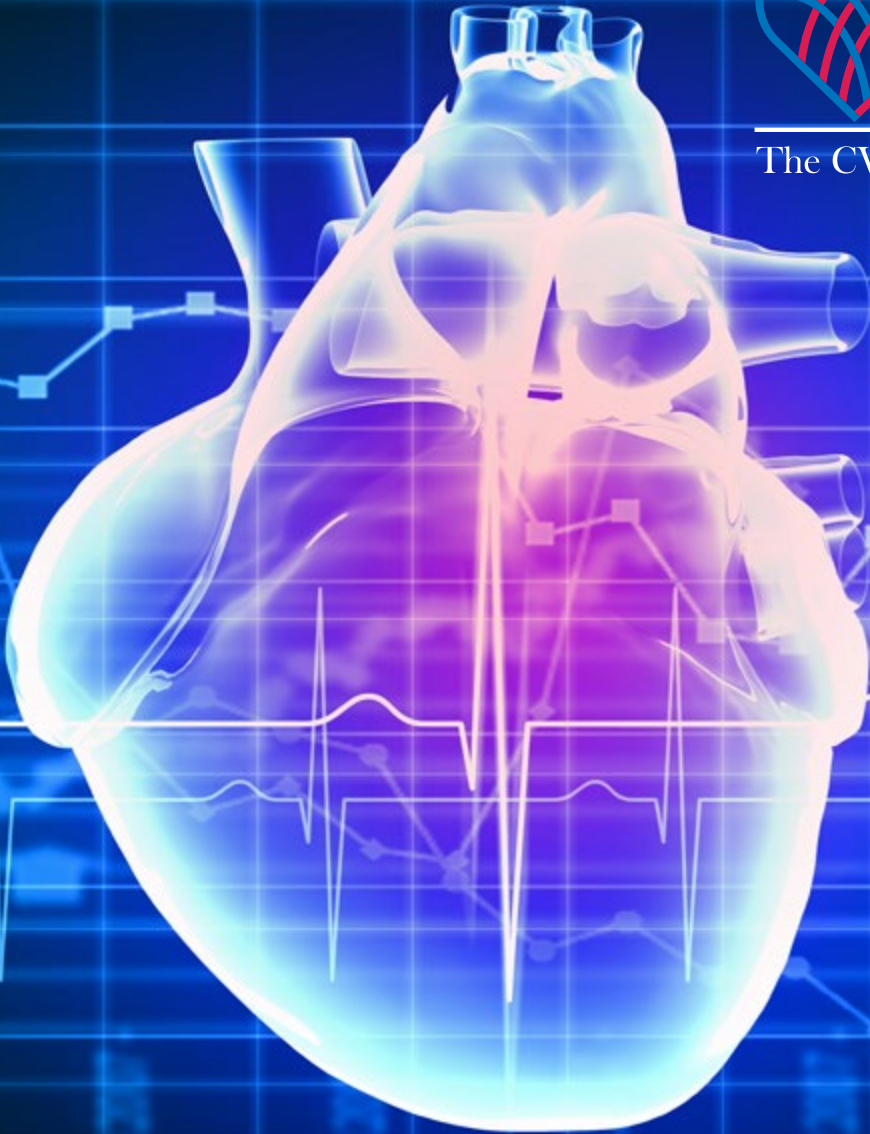


# VENDOR OPPORTUNITIES



# CVA

The CVA Medical Education Foundation

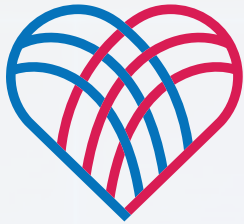


**February 23, 2019**

**Hyatt Regency/The Wynfrey Hotel • Birmingham, Alabama**

***12th Annual***

***Cardiovascular  
Update 2019***



# CVA Cardiovascular Associates

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## THE CVA MEDICAL EDUCATION FOUNDATION



lease accept our invitation to highlight your company and reach physicians and other healthcare staff from across Alabama. Join us for the 12<sup>th</sup> annual **Cardiovascular Update** conference being held at the Hyatt Regency/The Wynfrey Hotel in Birmingham, Alabama on Saturday, February 23, 2019.

We hope you will make plans now to be one of the exhibitors and sponsors at **Cardiovascular Update 2019**. **Cardiovascular Update 2019** is being offered through The CVA Medical Education Foundation. This annual continuing medical education meeting is intended to provide physicians and other clinicians with a practical and timely overview of important developments in the care of patients with cardiovascular disease. A spectrum of cardiovascular topics will be discussed as listed in the enclosed agenda. **We have designed our conference for internists, family physicians, podiatrists, nurse practitioners and physician assistants.**

In this brochure we will share information on our Sponsorship Program as well as an Application for Exhibit Space. We have 30 exhibit booths available and booth assignments will be made based on receipt of completed exhibitor applications and payments. Considerations of exhibit booth placement will be given to sponsors of our conference events. Due to the limited number of available booths, we expect a sell out and encourage you to complete the application and return it today!

Exhibit booth fees are \$1,500 and include conference registration and meals for two company representatives. Additional representatives may be added for an additional fee. Overnight hotel reservations should be made directly with the Hyatt Regency/The Wynfrey Hotel by calling (205) 705-1234.

If you are interested in meeting and networking with physicians and other healthcare staff from across Alabama, join us at **Cardiovascular Update 2019**. If you have any questions or need more information please contact Rebekah Francis at (205) 616-5938 or by email at [info@cvupdate.org](mailto:info@cvupdate.org).

We appreciate your consideration of our educational event and hope to see you there!

*The CVA Medical Education Foundation*



# 12th Annual Cardiovascular Update 2019

February 23, 2019 • Birmingham, Alabama

## Cardiovascular Update 2019 Educational Sponsor Program

Sponsorship allows you to highlight your company in the exhibit hall and demonstrate your support of our educational event.

**Special consideration of booth placement is given to those companies who sponsor our conference.**

### All Gold, Silver and Bronze Sponsorships Include:

- » Company logo and web link on the [cvupdate.org](http://cvupdate.org) website
- » Registration for additional company representatives
- » On-site recognition and sponsor signage

### Gold Level - \$5,000

- Sponsor of attendee bags
- 8' x 10' booth in the Exhibit Hall
- Registration for four company representatives

### Silver Level - \$3,000

- Sponsor of breakfast
- 8' x 10' booth in the Exhibit Hall
- Registration for three company representatives

### Bronze Level - \$2,500

- Sponsor of the morning break or beverage station
- 8' x 10' booth in the Exhibit Hall
- Registration for three company representatives

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## ITEMIZED SPONSORSHIP OPPORTUNITIES:

\_\_\_\_\_ \$2000 Conference Bags

\_\_\_\_\_ \$1200 Breakfast

\_\_\_\_\_ \$1400 Lunch

\_\_\_\_\_ \$900 Smoothie Station

\_\_\_\_\_ \$800 Coffee Station

\_\_\_\_\_ \$800 Morning Break

\_\_\_\_\_ \$800 Drink Station

*\*Sponsored activities will be available on a first come, first served basis.  
Full payment is required to confirm sponsorship. Please complete the enclosed application.*

# CARDIOVASCULAR UPDATE 2019

FEBRUARY 23, 2019

## Conference Agenda\*

- 7:00-7:45am Breakfast Buffet and Visit Exhibits
- 7:45-8:00am Welcome and Introductions
- 8:00-8:20am **Structural Heart Mitral and Transcatheter Aortic Valve Replacement**  
Stephen Bakir, MD, FACC
- 8:20-8:40am **Controversy in Blood Pressure Guidelines**  
Andrew P. Miller, MD, FACC
- 8:40-9:00am **Watchman/PFO – Structural Approaches to Stroke Prevention**  
Matthew Sample, MD, FACC
- 9:00-9:20am **Pulmonary Hypertension**  
Barry Rayburn, MD, FACC
- 9:20-10:00am **Audience Response and Discussion**
- 10:00-10:20am Break and Visit the Exhibits
- 10:20-11:20am Breakout Sessions
- |   |  |   |
|---|--|---|
| <b>Venous Insufficiency</b><br>John T. Eagan, Jr., MD, FACC | <b>Hypertension Boot Camp</b><br>Robert I. Brock, MD, FACC | <b>CHF Boot Camp</b><br>Barry Rayburn, MD, FACC |
|---|--|---|
- 11:20-12:15pm Lunch and Visit the Exhibits
- 12:15-12:30pm Presentation of John B. Burrett Award
- 12:30-12:50pm **Management of Carotid Disease in 2019**  
Gary S. Roubin, MD, PhD, FACC
- 12:50-1:10pm **ISCHEMIA Trial**  
David A. Cox, MD
- 1:10-1:30pm **Peripheral Artery Disease**  
Jan Skowronski, MD
- 1:30-2:00pm **Audience Response and Discussion**
- 2:00-2:10pm Break
- 2:10-2:30pm **Atrial Fibrillation Update**  
Russell C. Reeves, MD, FACC
- 2:30-2:50pm **Takotsubo Cardiomyopathy**  
Saema Mirza, MD, FACC
- 2:50-3:10pm **The Role of CTA and Calcium Scores**  
Benjamin Plaisance, MD, FACC
- 3:10-3:40pm **Audience Response and Discussion**
- 3:40pm Adjournment

\*Please note that speakers and/or topics may change without notice due to unpreventable circumstances.

# APPLICATION FOR EXHIBIT SPACE

## Cardiovascular Update – February 23, 2019

Hyatt Regency Birmingham/The Wynfrey Hotel, Birmingham, AL

**Please print** (Information provided will be printed in conference materials)

Exact Company Name for Sign \_\_\_\_\_

Contact Person \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ ST \_\_\_\_\_ Zip \_\_\_\_\_

Email Address \_\_\_\_\_

Name of person in charge of exhibit and to whom instructions should be sent (include email address if different from above):  
\_\_\_\_\_

**For conference promotional materials, briefly describe your company's product or service:**  
\_\_\_\_\_

**For name badges, list the names of attending representatives: (Please print clearly)**

1. \_\_\_\_\_ 2. \_\_\_\_\_

**\*Additional Company Representatives @ \$75 each (All representatives in booth MUST be registered)**

3. \_\_\_\_\_ 4. \_\_\_\_\_

### FEES:

#### Cardiovascular Update Exhibit Booth

8' x 8' Booth:

Exhibit Space and Meals for Two Representatives **\$1500** \$ \_\_\_\_\_

\*Additional Booth Representatives \_\_\_\_\_ **at \$75 each** \$ \_\_\_\_\_

Sponsorship: \$ \_\_\_\_\_

*(please list per enclosed sponsorship sheet)*

**TOTAL AMOUNT** \$ \_\_\_\_\_

Please make checks payable to The CVA Medical Education Foundation (Federal Tax ID: #26-0633739)

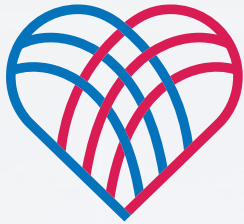
**Mail payment to:**

**The CVA Medical Education Foundation  
P.O. Box 383083  
Birmingham, AL 35238-3083**



# CVA

The CVA Medical Education Foundation



# CVA Cardiovascular Associates

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## THE CVA MEDICAL EDUCATION FOUNDATION

### APPLICATION FOR EXHIBIT SPACE

#### Cardiovascular Update – February 23, 2019

Hyatt Regency Birmingham/The Wynfrey Hotel - Birmingham, AL

1. Thirty 8' x 8' booths are available. Each booth will be furnished with a draped table, two chairs, wastebasket and sign. (If you need anything additional such as electrical outlet or drayage, please contact Veal Convention Services 205-328-1010.)
2. Base fees for exhibit space include conference meals for two primary representatives. **Other representatives that are in your booth will cost \$75 per person.** Meals include Saturday's breakfast, breaks and lunch.
3. Exhibits may be set up between 4:00-6:00pm on Friday, February 22nd. Exhibits must be removed by 3:30pm on Saturday, February 23rd. Conference exhibit hours are Saturday, February 23rd from 7:00am-1:30pm. We ask that a representative remain in your booth at all times as our schedule is subject to change.
4. **Booth locations will be assigned based on the level of sponsorship in the conference as well as the order applications are received, with payment, in The CVA Medical Education Foundation office** (please see sponsorship form included). Full payment is required with return of this completed application to reserve a booth. We cannot honor telephone requests to hold a booth. If you plan to pay by credit card, please fill out the appropriate information on the reverse side of this form and return to us as soon as possible. **You may fax a credit card reservation to (877) 720-1495.** A cancellation fee of \$250 per booth will be charged to exhibitors who cancel prior to January 25, 2019. Cancellation after January 25, 2019 or failure to occupy space obligates the exhibitor to full payment and The CVA Medical Education Foundation reserves the right to re-sell the booth space.
5. We recommend hotel reservations be made with the Hyatt Regency. Please contact the hotel at (205) 705-1234 for reservations.
6. Conference dress code is business casual.
7. Please keep a copy of both sides of your completed application and return the original with your check or credit card information no later than **January 25, 2019** to:

**The CVA Medical Education Foundation**  
**P.O. Box 383083**  
**Birmingham, AL 35238-3083**  
**(205) 616-5938**

*We recognize and appreciate the role exhibitors play in keeping physicians abreast of the various products, service and technologies available to medical practices and invite you to join us.*